









INOUTEXPO.IT

## Inout, the new event for the contract community.

Over the years, **TTG Travel Experience**, **the leading event in tourism and hospitality**, has attracted a large number of **accommodation facilities, resorts, non-hotel and open-air tourism businesses** to Rimini from Italy and around the world, alongside the major key players of the industries involved.

To further carry on its success, it has decided to combine the opportunity to meet for professionals with a **product offer**, creating the **largest marketplace for the world of tourism and hospitality**.

This has led to the creation of Inout, a space designed to welcome the entire contract community, both indoor and outdoor.

The ambition is to bring together more comprehensively Made in Italy excellence on the supply side, and the dynamism of Italian demand worldwide, developing business with international companies and the most innovative Italian groups.



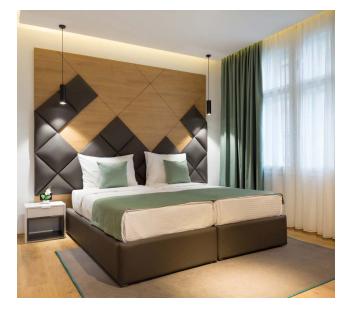
### What is Inout?

Inout is the event where all the different facets of hospitality come together, a **workshop of ideas** where creativity generates new opportunities. A dynamic universe in which different worlds move and are in constant dialogue: a hub where trends are created and developments in the contract sector are identified, with a wealth of integrated exhibition clusters to provide exhibitors, buyers and visitors with a **complete experience**, always in the spirit of innovation.





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#### SIA HOSPITALITY DESIGN

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SIA Hospitality Design is the only show in Italy dedicated exclusively to hospitality and new concepts in the industry: a unique exhibition space that brings together **settings and furnishings** from the leading companies in the hotel design. Thanks to the agreement signed by IEG and FAITA Federcamping, SIA is now part of the outdoor cluster with camping and glamping, in direct contact with the hospitality sector.



#### SUN BEACH&OUTDOOR STYLE

A comprehensive exhibition of all innovations for beach companies and establishments: design, fit-out, furnishings, technologies, new solutions and the latest trends, including the most innovative and interesting start-ups in the sector: SUN Beach&Outdoor Style brings together the entire beach world in a unique event and is the most **comprehensive showcase in Italy** for the entire value chain.

**SUPERFACES** 

#### SUPERFACES

The first Italian B2B marketplace dedicated to all types of coverings and materials for architecture, interiors and design, aimed at Italian and international companies that produce innovative materials for surfaces and installation. A space where tradition and new technologies combine creativity in a cutting-edge solution.

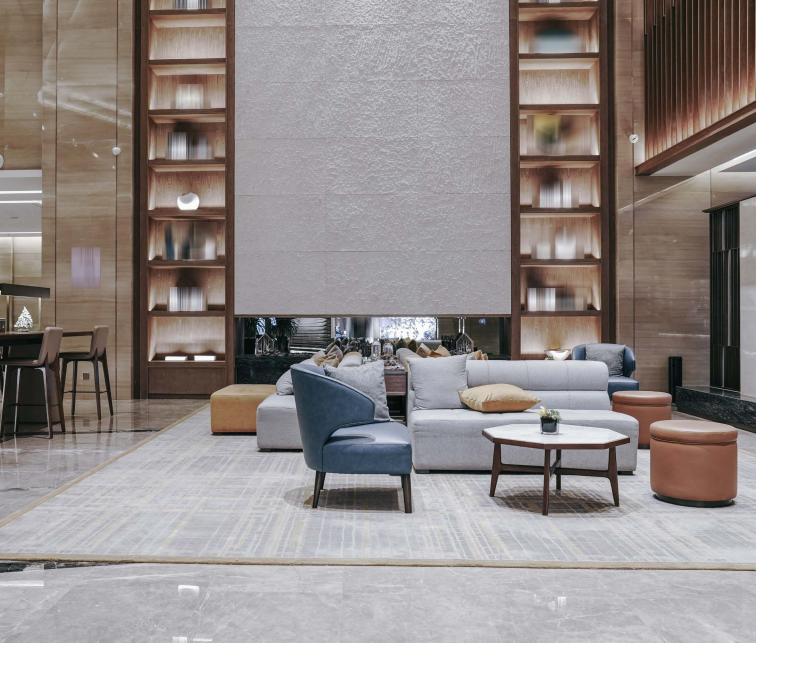
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#### GREENSCAPE

The garden and outdoor contract fair: this new event will showcase design, furnishing, equipment and landscape solutions according to the new living and construction styles that are transforming the distribution and the balance of hospitality spaces, taking out the boundaries between In and Out to create new, exciting "outdoor rooms" in the name of living a smooth life.



## To whom it is addressed?

Inout is addressed at all the players in the out-of-home sector: general managers, owners of hotels and non-hotel accommodation facilities, decision makers of international chains, design and architecture studios, and managers of open-air campsites. The strategic union of TTG Travel Experience and Inout

3 days of business, meetings and convention\*

55,000 attendees over three days

20 pavilions

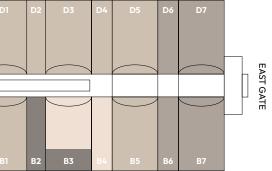
1,000 buyers from 50 countries

aims to make the marketplace more circular and comprehensive: TTG Travel Experience will continue to attract the world of organised tourism; Inout will become the unmissable event for the wider world of hospitality that comprises the contract community.

## 2,200 brands +200 events +250 speakers

\*data relating to the marketplace

Visitors				Exhibitors		
<ul> <li>46% accomm facilities</li> <li>9% public establis</li> </ul>			be	22% each stablishments	MEST GATE	B1
<ul> <li>12% architecture and design studios</li> <li>CHART ON DIFFERENT TYPES OF ACCOMMODA non-hotel facilities</li> </ul>			• 11% distribution		SOUTH GATE	
					Indoor and outdoor furniture, contract and furnishings — Services	Can Batl
34%	30%	21%	12%	3%	Beach furniture and equipment	Outo
	1				Technology	Desi — Asso
4**** and 5**** hotels 3*		3*** hotels	3*** hotels other		Supplies	and
in Nt						





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## The community

Thanks to its **community that is active throughout the year**, Inout offers the opportunity to develop and strengthen professional relationships and keep up to date with the latest developments.



#### Trends&Inspiration

VISION 2023, Exhibitions, Special Contents

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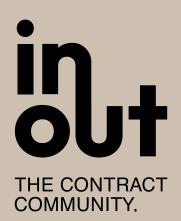
#### Academy

Content dedicated to the whole world of hospitality, at the show and throughout the year

#### Matching

Networking and business opportunities for buyers of the marketplace communities and companies





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#### Find out more





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