



ORGANIZED BY
**ITALIAN
EXHIBITION
GROUP**
Providing the future

BEST OF
INOUT

EXHIBITIONS, INSTALLATIONS
AND SPECIAL INITIATIVES

09 - 11 October 2024
Rimini Expo Centre

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#INOUTexpo #IEGexpo



ABOUT INOUT



InOut | The Contract Community is the event dedicated to the entire indoor and outdoor contract and hospitality community.

A unique event where **all the facets of hospitality come together**, the right place to **identify all the trends** and developments occurring in the contract sector, with **rich and integrated exhibition clusters** to provide exhibitors, buyers and visitors with a complete experience, always in the spirit of innovation.

InOut is aimed at players in the hospitality and contract world, and is divided into four macro areas:

SIA HOSPITALITY DESIGN

The exhibition space dedicated to hospitality and new hospitality concepts.

SUN BEACH & OUTDOOR STYLE

An overview of news for companies and establishments operating in the beach sector.

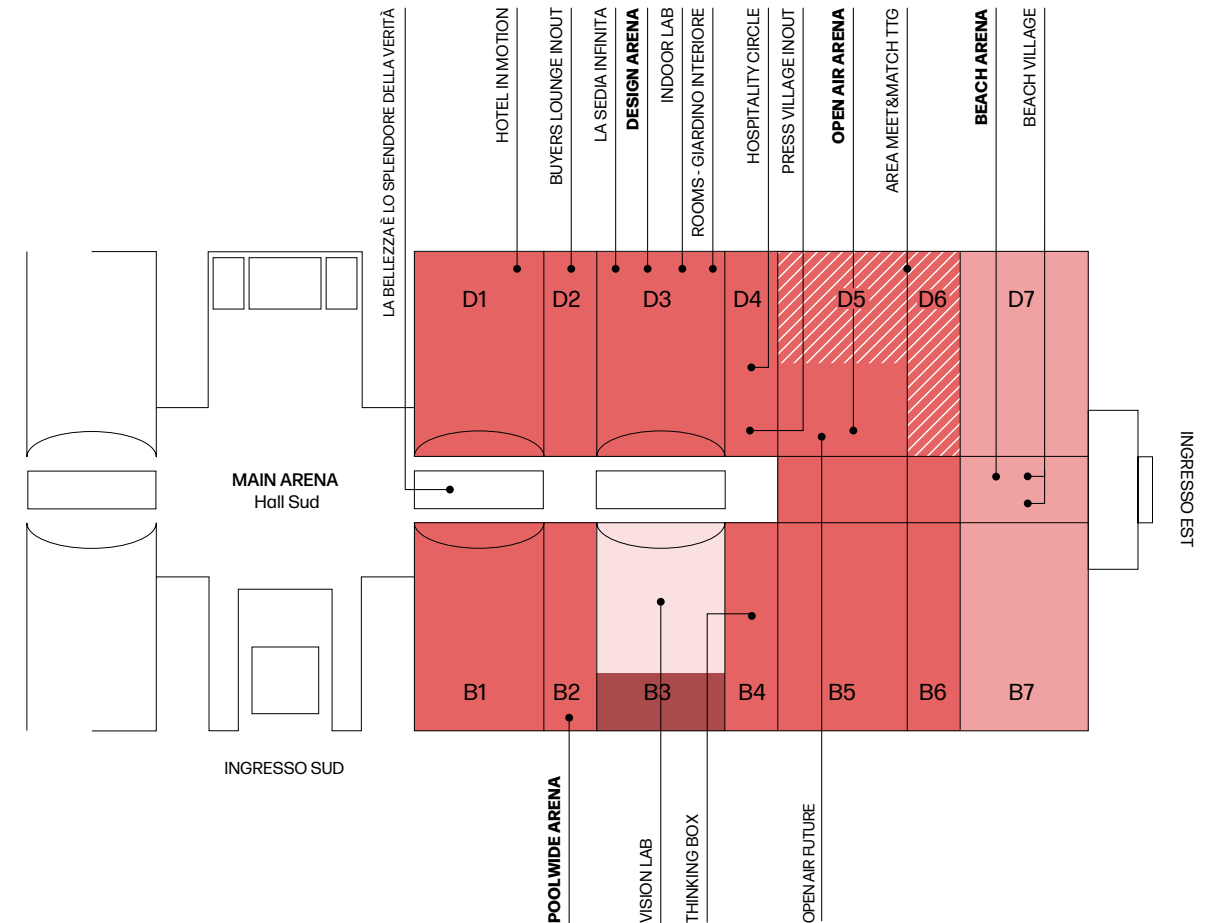
SUPERFACES

The exhibition area dedicated to all types of coverings and materials for architecture, interiors and design.

GREENSCAPE

The space dedicated to design, furnishing, equipment and landscape solutions.

Each year, the four areas host exhibition spaces dedicated to product focuses.



SIA
 FORNITURE, TECNOLOGIE E SERVIZI: D1 - D2
 FORNITURE ARREDO INDOOR, CONTRACT: D3 - D4
 FOOD & SPORT: D5
 PISCINE & WELLNESS: B1 - B2
 CAMPING & GLAMPING: B5 - HALL D5/B5
 ASIAN PAVILION: B6

SUN
 ARREDO SPIAGGIA, TECNOLOGIE E SERVIZI: D7 - B7 - HALL D7/B7

SUPERFACES
 SUPERFICI E MATERIALI: B3

GREENSCAPE
 ARREDO OUTDOOR E GARDEN: B3

THE MAIN THEME FOR 2024: VERITAS

In an era in which artificial storytelling, not always authentic reviews and misinformation proliferate online, the theme *Veritas*, chosen in its Latin meaning for the 2024 main theme, is a reminder of the indispensable work of searching for “factual truths”.

Veritas in THINK FUTURE

The event programme, THINK FUTURE, explores with industry experts how the hospitality and contract world can translate their commitment to truth into business choices and strategies and design investments that promote local culture, the conservation of architectural and environmental heritage, and use sustainable materials in line with global objectives.

A white paper airplane is shown in flight against a light, blurred background. The text 'THE YEAR OF VERITAS' is overlaid on the right side of the image. 'THE YEAR OF' is in a smaller, black, sans-serif font, and 'VERITAS' is in a larger, bold, black, sans-serif font.

THE YEAR OF
VERITAS

EXHIBITIONS AND INSTALLATIONS

IN INOUT

As every year, artists, visionary architects, designers and hospitality professionals have been asked to create exhibitions and installations to inspire the hotels of tomorrow.

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Giardino interiore

9/11 ottobre 2024 Rimini Expo Centre

RO[O]MS
Hotel Design Lab

Respiro

Tocco

Ascolto

Cammino

Un viaggio sensoriale immersivo che esplora il rapporto tra naturale e artificiale, trasformando lo spazio in esperienze uniche e coinvolgenti, per una nuova dimensione dell'ospitalità.

A cura di

in.circle
Atelierzero
cccppp.studio

Partner

De Rerum
Dooor
Immerso
Pictalab

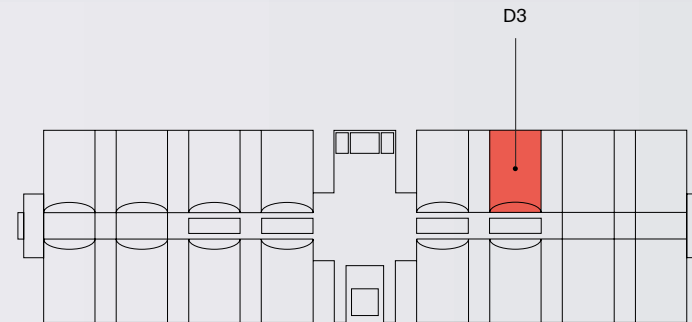
Ricehouse
Vivaio Pesaresi
Wood-Skin

in
out
THE CONTRACT
COMMUNITY

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Providing the future

03

EXHIBITIONS AND INSTALLATIONS IN INOUT



• HALL D3

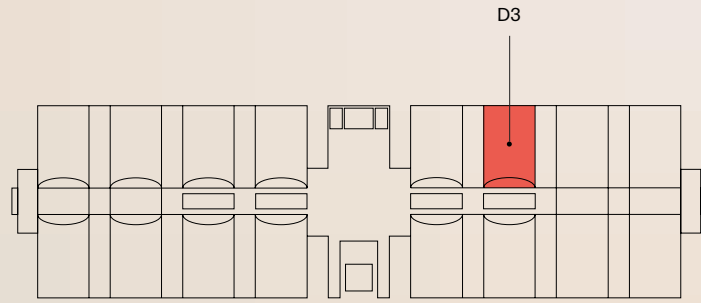
Rooms - Giardino interiore / Rooms - Inner garden: the fourth dimension of hospitality

by in.circle, in partnership with Atelierzero and cccppp.studio

While today's hotels have vastly elevated the guest experience to a concrete, textured and aesthetic level, **Rooms – Inner Garden invites us to go further, adding the design of sensations to the customer experience**, rooted in the dialogue between the natural and artificial worlds. Every sense is taken care of here, where feeling becomes the fourth dimension of hospitality. The project comprises a **single route consisting of four installations** that explore different concepts of hospitality for the future: **Breathing, Listening, Walking and Touch**. Unsurprisingly, the names are both nouns and verbs: they invite us to do something and at the same time to be in the space, outside and inside the self.

BEST OF INOUT

13



La sedia infinita / The Infinite Chair

by ADI Design Museum – Milan, curated by Maite García Sanchis

In an industry like hospitality, where the customer experience is fundamental, The Infinite Chair exhibition offers a unique opportunity for professionals to better understand **the potential of furniture design** and how this can improve the overall guest experience.

At InOut|The Contract Community, The Infinite Chair by the ADI Design Museum in Milan explores how the chair has evolved over the last 70 years, through **40 iconic chairs of industrial design**. Curated by architect Maite García Sanchis, the exhibition groups the chairs into pairs or thematic groups, highlighting innovation and transformation in design. Some of the chairs exhibited were winners of the prestigious Compasso d'Oro award, celebrating authenticity in design, including *Up* by Gaetano Pesce and *Superleggera* by Gio Ponti. The exhibition also reveals the creative and technical processes behind these creations, presenting a number of chairs in an unconventional way.

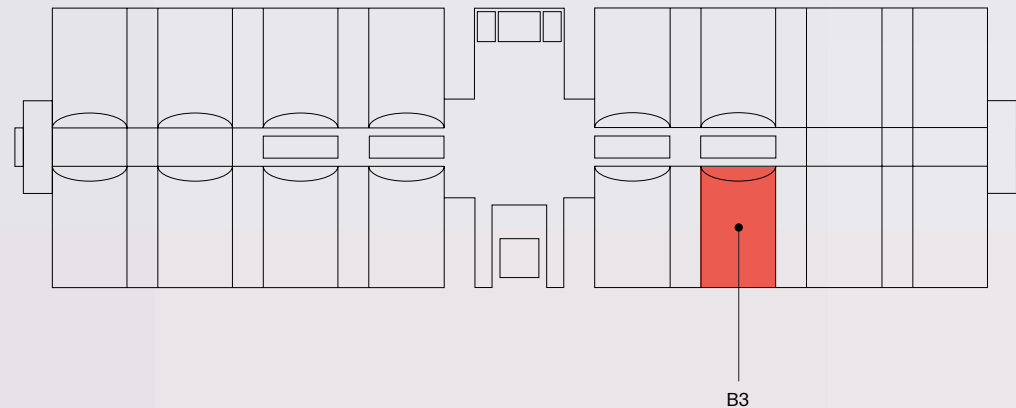


• HALL B3

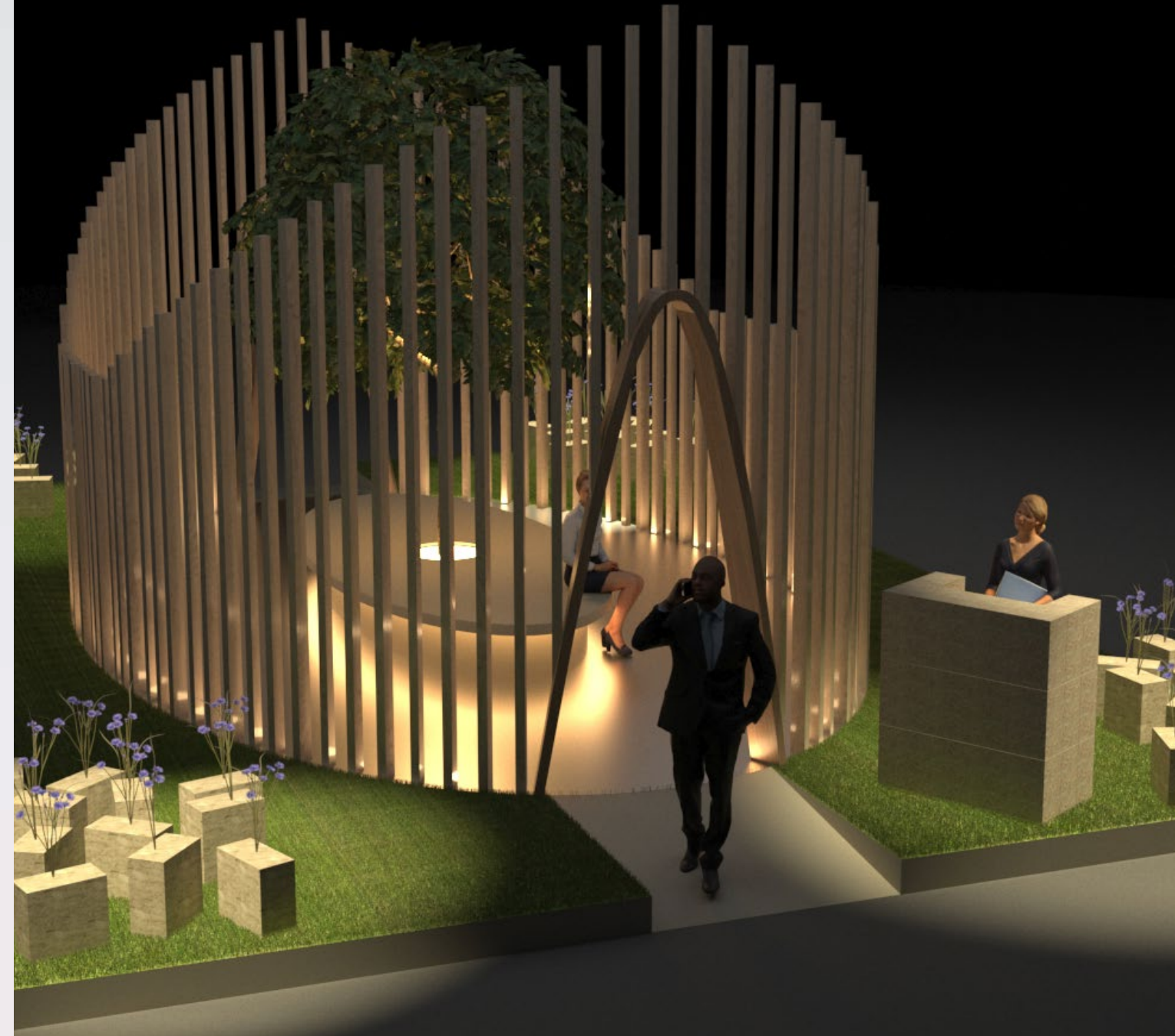
Vision Lab

coordinated by EN Space network

Vision Labs are 6 large installations dedicated to outdoor living and garden design. Exhibition spaces that showcase products selected by leading companies in the contract sector, in thematic settings created by designers. A range of amazing settings in which design, architecture and nature come together to deliver high-quality solutions for outdoor spaces.



B3



Vision Labs: the 6 installations

NATURE AND ARTIFICE

“Nature and Artifice” welcomes visitors to the hall, with the wow factor guaranteed. Reflecting on the **relationship between man and nature**, the installation is made from recycled and eco-friendly materials. The oval space, a metaphor for a forest, creates a meditative environment, where light and smells evoke natural well-being. This installation was created by the **eclectic architect Rotella**, famed for his work that is always imbued with deep meanings, and which through metaphors and symbols invites us to reflect on the rules that define nature and its relationship with man.

GARDEN SUITE

Romantic and private extension of rooms with an exclusive and protected external view, a truly privileged Eden for guests in search of continuity between the indoors and outdoors, with no filter. A space of **beauty, total comfort and absolute privacy**.

LOVE BOAT

An **elegant and exclusive concept for tourist accommodation by the sea**, designed to offer comfort and spectacular views from dawn to dusk.

GREEN POP

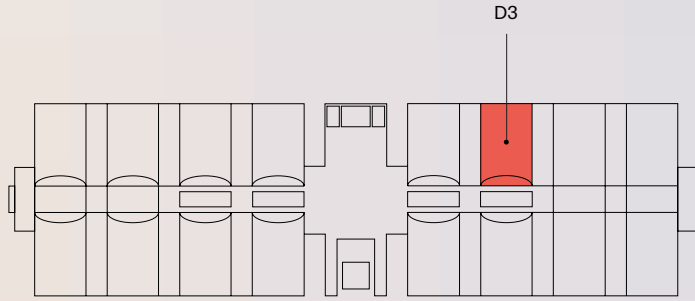
Multi-coloured setting to ensure In&Out is a lively experience. A space ready to become a reference point for **enjoyable social occasions** thanks to the careful **selection of materials, fabrics, complements and accessories, and a careful selection of plants and flowers**.

RURAL CHIC GARDEN

Proposing **eco-friendly accommodation that looks to country estates, farmhouses and rural** destinations providing **accommodation** for weddings, events and breaks in the country. **Away from the hustle and bustle of the city**, lots of ideas for equipped spaces, social spaces and barbecue areas.

GRATTABOSCO

Highly evocative set for accommodation facilities that rise vertically: lush nature surrounds, isolates and partially conquers **three skyscrapers**, reproduced on a large scale. A green lung and eco-filter, the forest becomes a bastion against the chaos of the city and a leader in quality hospitality.

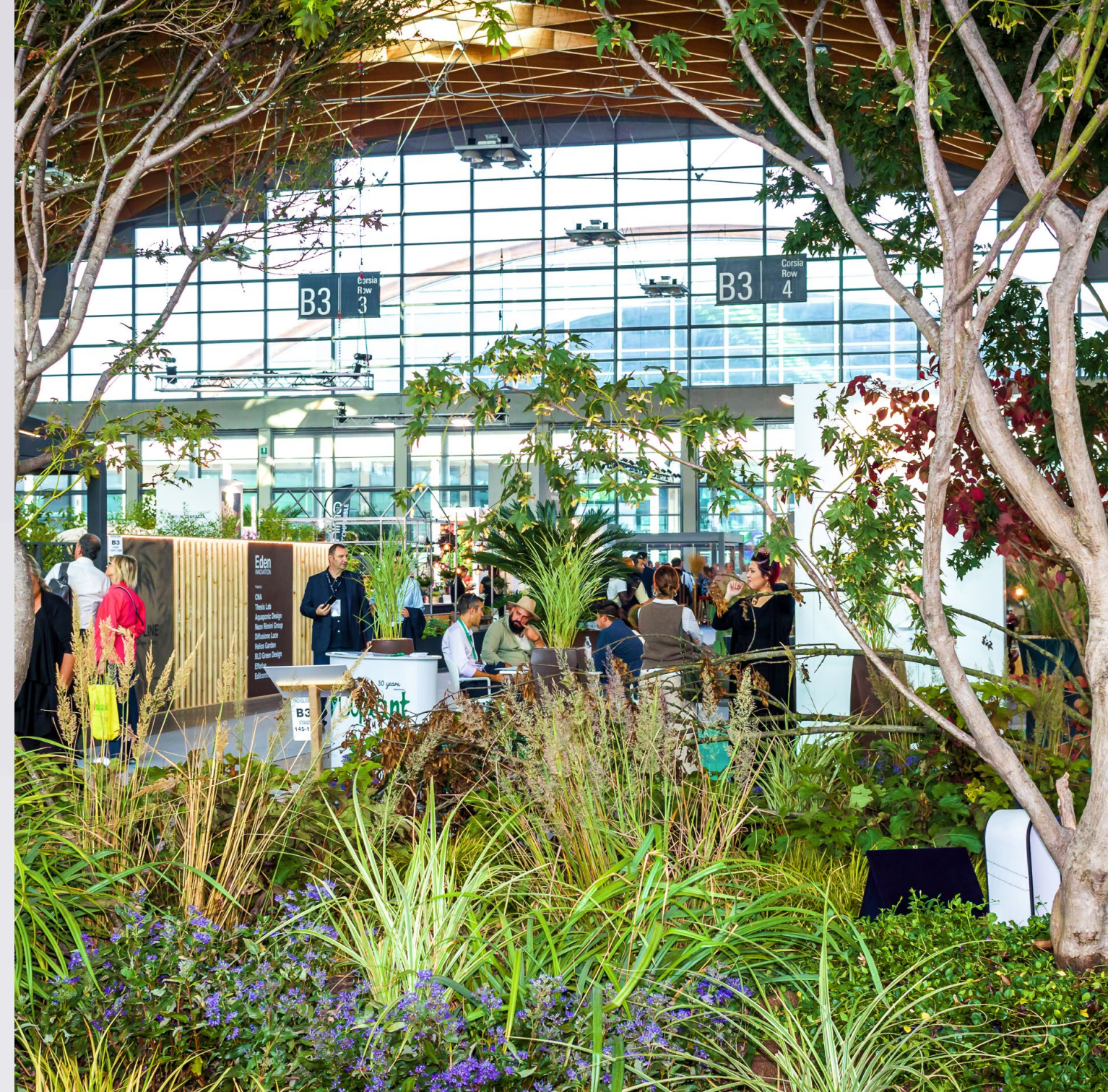


• HALL D3

Indoor Lab

Coordinated by Vgcrea and curated by EN Space network

Merging indoor and outdoor spaces will also be the leitmotif of the Indoor Lab: a **life-size hotel lobby** structured around **three large wood-panelled portals**, with a reception and bar area, adorned with elegant furnishings and fittings, and a high-quality food and beverage offer, designed for the most refined accommodation.

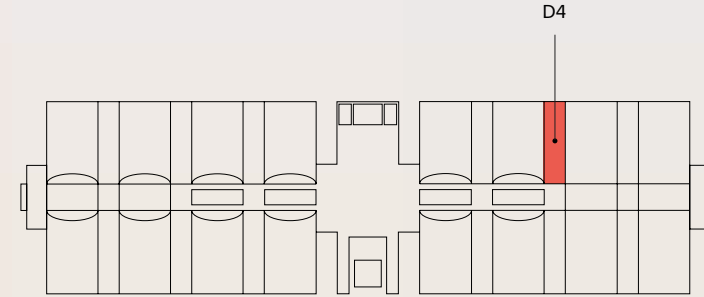


• HALL D4

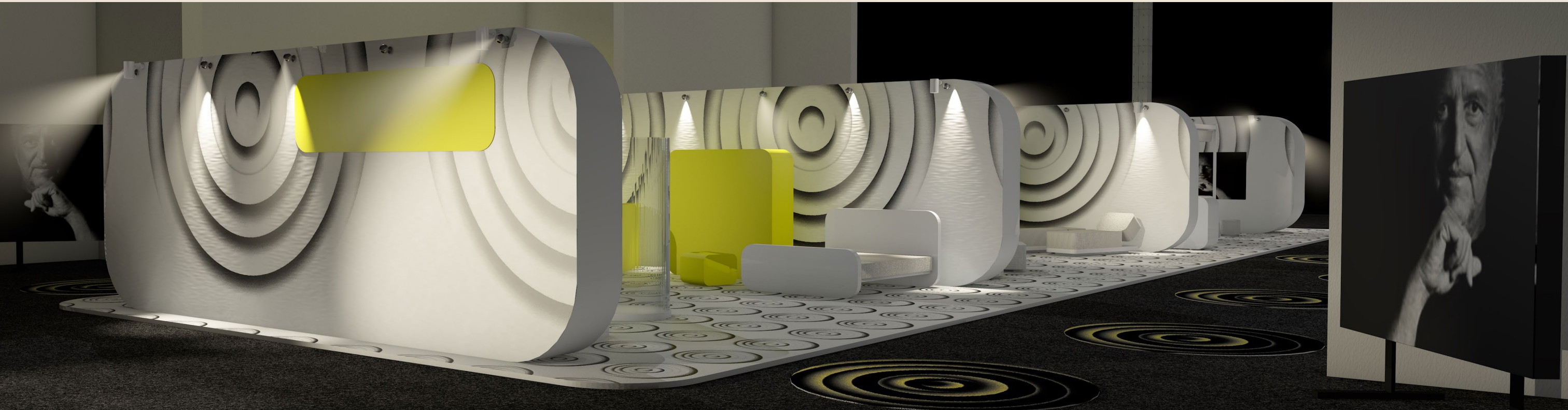
Hospitality Circle

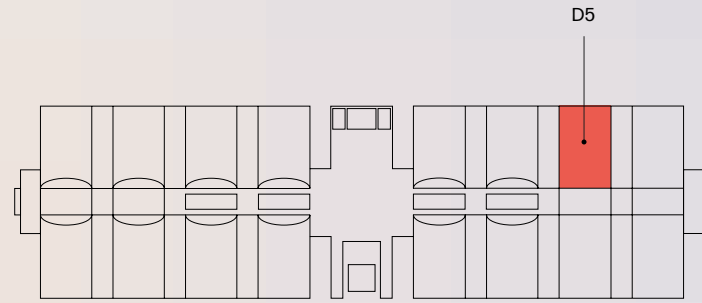
by architect Simone Micheli, Architectural Hero Srl

Hospitality Circle is a scenic installation dedicated to the world of hospitality, an exhibition with a museum-like approach, which explores visually and functionally a concept dear to the architect's heart: **translating the complexity of our times into simple solutions**, offering inspiration for innovative and successful accommodation through **constant cross-contamination between figures, light, words and unexpected functions**.



The installation consists of five macro wings, marked by **circular two-dimensional geometrical shapes**, creating thematic areas imagined to showcase products with a high aesthetic, technological and functional value selected by architect Simone Micheli.





• HALL D5

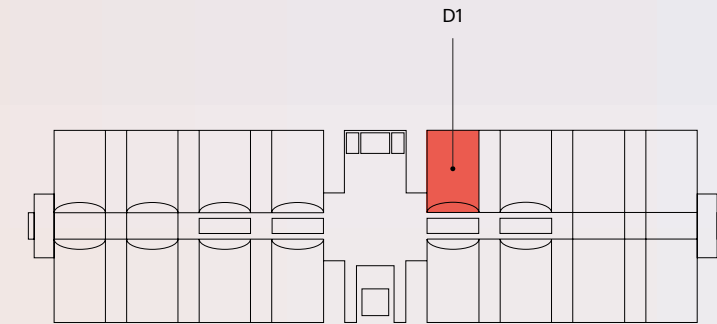
Open Air Future, futuristic architecture for extreme outdoor experiences

by architect Paolo Scoglio, THE NE[S]T

Open Air Future showcases the prototype of the architectural project **[TREE]SHIP**, designed by Paolo Scoglio's architecture studio THE NE[S]T, within the **[X]SHIP** Extreme Sustainable Human Innovative Pod, research and development programme, intended to explore the **most extreme sustainable solutions in experiential outdoor tourism**.

[TREE]SHIP represents the perfect **synthesis of love for nature and technological innovation**, which has always been the stylistic hallmark of the internationally recognised Italian studio.



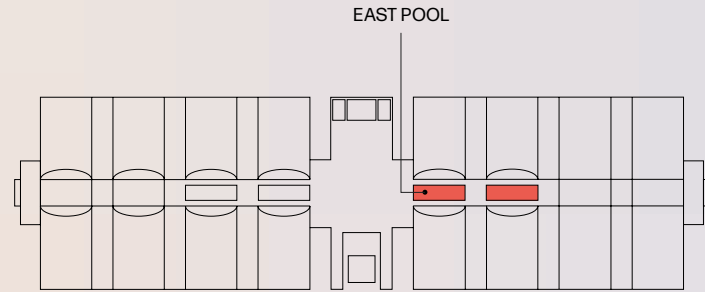


• HALL D1

Hotel in Motion. Sustainable hospitality

by architect Massimo Giordano, Wellness 7.0 Group

The exhibition explores how **green building**, an approach to ecological and sustainable construction, is transforming tourism. The entire project is conceived as a **miniature hotel**, where every element must work optimally to ensure visitors an immersive experience. The idea is to show how these concepts could be applied in a real hotel, inviting visitors to imagine their practical use.



• EAST POOL

La Bellezza è lo Splendore della Verità / Beauty is the Splendour of Truth

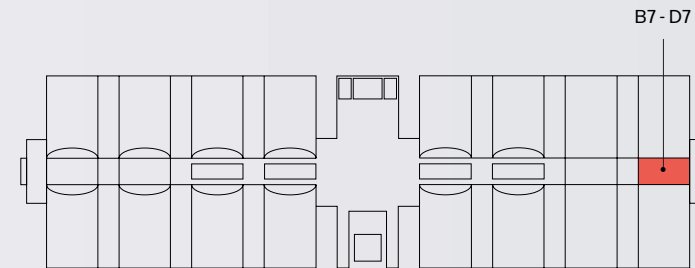
by Cinquerosso Arte

Who says that works of art can only be admired in museums and galleries?

Beauty is the Splendour of Truth is an installation of **12 digital works** created by young artists selected by Cinquerosso Arte, presented at InOut 2024.

The exhibition aims to promote artistic creativity in new contexts, far from traditional canons such as those related to hospitality. The installation aims to demonstrate how **art not only decorates and inspires, but elevates the guest experience in accommodation structures** such as hotels and B&Bs, enhancing the narrative of hospitality venues with truth and beauty and creating a unique atmosphere.





- HALL B7 - D7

Beach Village

in cooperation with Mondo Balneare

An area **dedicated to technology and furniture for beach resorts**. A hub at which to discover innovative solutions in the beach&outdoor sector, together with the Sun Beach&Outdoor Style Lounge, attracting beach resort and beach club managers, owners and general managers of hotels and accommodation facilities, sector entrepreneurs and professionals, media and architecture firms, offering real-time media coverage via Mondo Balneare. This area is a central point for visitors and an ideal platform at which to showcase excellence in the sector.

SPONSOR TECNICI
SI RINGRAZIA:



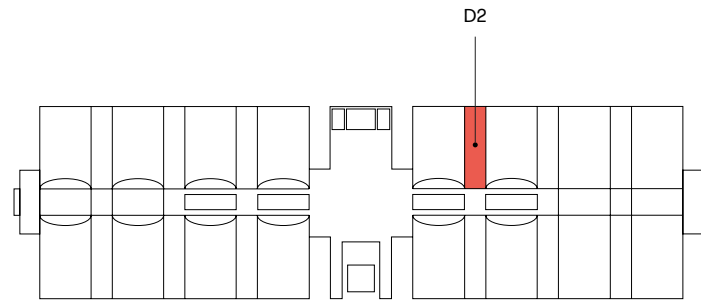
ESSE
CAFFÈ

ESPRESSO IN ITALY



FORNO
d'ASOLO

SPECIAL AREAS



- HALL D2

Buyers Lounge

by Studio Cappelletti-Fumagalli

The project, starting with Veritas, the main theme of this edition, is **inspired by the remains of a Roman basilica located in a forum**, places formerly dedicated not only to commercial negotiations, but also to real exchanges of ideas and debate. The environment is intended to **stimulate dialogue led by truth, ethics and sustainability**, the concept's values.

THANKS TO



UNOPIU



09 - 11 OCTOBER 2024



BEST OF INOUT

SPECIAL INITIATIVES

ADI InOut Hospitality Design Award

by ADI – Associazione per il Industrial Design

• HALL D3 - DESIGN ARENA

AWARD CEREMONY THURSDAY 10/10/2024, 14:30 – 15:30

The ADI award **celebrates excellence in hospitality design** with Design, Sustainability, Innovation and Bespoke awards. The projects selected were assessed on the basis of originality and innovation, formal and functional quality, environmental and social sustainability, and production by Italian companies or designers.

The ADI InOut Hospitality Design Award Award selects design projects for preselection for the XXIX Compasso d'Oro through the ADI Design Index 2025.

The jury of the ADI InOut Hospitality Award Design Award is composed of Elizabeth Francis, architect and board member of ADI Emilia-Romagna; Piero Sabatini, designer and creative director, and Wladimiro Bendandi, designer and board member of ADI Emilia-Romagna.

**ADI IN
OUT
HOSPITALITY
DESIGN AWARD
2024**

Best Beach Award

• HALL D3 - DESIGN ARENA

AWARD CEREMONY THURSDAY 10/10/2024, 14:30 – 15:30

At the ninth edition of the competition, in partnership with Mondo Balneare, the Best Beach Award **rewards the best Italian beaches**. The jury will also recognise the “Best Beach Bar” for the food & beverage offer, the “Best Beach Design” for style and the “Best Italian Beach” for authenticity.

Opening Party

by TTG - INOUT

• SOUTH ENTRANCE

09/10/2024, FROM 17.30

Enjoy your business. A moment dedicated to tourism and hospitality operators to kick off the new edition of INOUT|The Contract Community and TTG Travel Experience.

It is **an opportunity to network and enjoy yourselves**, accompanied by live performances and drinks.

Don't forget to submit your badge at the cash desk or bar counters at the south entrance to receive your free drink.

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